### **Madeley Neighbourhood Plan**

### **Community Consultation Questionnaire Results**

January 2018

#### INTRODUCTION

The Madeley Parish Neighbourhood Plan Questionnaire was developed as part of the community engagement strategy to obtain the views of residents in the Parish on a number of issues. The results from the questionnaire will be used in the development of the Neighbourhood Plan.

#### **METHODOLOGY**

One hard copy of the questionnaire shown in Appendix 2 was delivered to every household in the Madeley Neighbourhood Plan area in the first week of January 2018. The period for questionnaires to be completed ran to 31st January 2018.

A prepaid envelope was included for respondents to return the completed questionnaire and a dedicated post box was also available at the Madeley Centre. A pdf copy of the questionnaire was available on the website to download and print for households where more than one person wanted to complete the questionnaire. The questionnaire was also available to complete and submit online.

The steering group were keen for the questionnaire to be completed by as many local people as possible and was therefore extensively promoted through a variety of methods. This included the following:

- Two large banners at prominent positions in the village
- On the www.madeleynp.org website
- Social media posts by Simon White (Borough and Parish Councillor and Mayor)
- Promoted in the Madeley Conservation Group newsletter
- Stand and post box at the Madeley Centre

This was successful in generating a very good response – see below.

#### **OVERALL RESPONSE**

A total of 1,800 pre-printed hard copies of the questionnaire were delivered (one to each household in the Neighbourhood Plan area). There were 785 responses to the questionnaire made up as follows:

- 657 Original hard copy questionnaires
- 123 Submitted online
- 5 Photocopy or printed from website questionnaires

Further analysis shows that 717 separate households responded to the questionnaire which is 39.8% of the 1,800 households in the Neighbourhood Plan area.

An analysis of submissions by postcode confirmed that submissions were received from all areas of the Neighbourhood Plan area – see Appendix 1.

There were a small number of the questionnaires that had one or more incomplete answered questions. This amounted to 32 out of the 785 questionnaires. For these questionnaires the complete questions are included in the analysis.

#### **SUMMARY OF FINDINGS**

#### **About You**

The responses in the 'About You' section of the questionnaire confirm that feedback was received from a wide range of respondents. All age categories are well represented and gender is split 56% female and 44% male. The majority of people answered that they had lived in the Parish for more than 25 years (52%) with other lengths of time also included in good numbers (11 to 25 years 27%, 5 to 10 years 13% and less than 5 years 8%). The analysis of respondents' postcodes is illustrated on a map of the Neighbourhood Plan area in Appendix 1 and this shows responses cover the full area.

#### Living in the Parish

Responses indicate that people are very positive about living in the Parish with particular emphasis on its rural/countryside setting, green spaces, historic character, pool and friendly community feel.

Key facilities and services were noted as very important by the vast majority with doctors' surgery, community police, schools, shops and public footpaths/rights of way featuring highly. However, a majority of people rate the most important facilities and services as not adequate including doctors' surgery (62%), community police (56%), sport and leisure facilities (52%) and schools (52%).

Overall only 8% of responses indicate that facilities and services are more than adequate and there were a large number of comments stating that any further growth in population would first require significant improvements in facilities, services and infrastructure.

Responses indicated there are many facilities and services missing in the area. The largest response was in relation to a post office, with sports facilities including football changing rooms and a bowls green mentioned by many. A full list of the suggestions in the responses is shown in the Summary of Results section of this document.

#### **Local Green Spaces**

Responses to this and the previous section confirm that the rural setting, surrounding countryside and green spaces are vitally important to the community with only 3% noting them as not important. This section looked at which specific areas were most important as Local Green Spaces.

Results show the most important local green spaces are views from the church and conservation area including Doctors fields (93%), Madeley pool (91%) and College Fields (82%). However, all the suggested areas had a response rate of at least 65% noting them as important local green spaces.

Other important local green spaces were also suggested including the area of land between the Holborn and church. A full list of the suggestions is shown in the Summary of Results section of this document.

#### Housing

The majority of people noted that there was no shortage of housing in their area (54% overall). This applied to Madeley (53%), Madeley Heath (56%) and Leycett (71%). The only exception was Onneley residents with a minority 35% stating no shortage.

Affordable (37%) and Sheltered (17%) housing showed the highest level of need followed by bungalows and the various types of detached.

The results of the questionnaires conclude that the priority for any new potential housing development in the Neighbourhood Plan area should be the re-use of land/conversion of buildings previously used for non-residential purposes (87%) and infill development (49%). There was a minority who indicated a modest extension to the village envelope (36%) and land inside the village envelope (24%). The responses confirmed that green field areas are very important to the community with only 4% indicating development on green field sites is acceptable.

There were various locations put forward as land to be considered as potentially suitable for development. Recreating a small self-contained village in Leycett was the most common suggestion. A full list of suggested sites is shown in the Summary of Results section of this document.

There was strong support for all suggested Neighbourhood Plan design policies.

#### **Transport**

There were a large number of comments relating to transport and reference to the road network being unable to cope with an increase in population. The Monument junction was stated by a large number of respondents. It is noted as being dangerous and inadequate and priority should be given to resolving this before any further development in Madeley. A full list of transport issues in the responses is shown in the Summary of Results section of this document.

#### **Rural Economy**

12.8% of respondents run a business or work in the Neighbourhood Plan area of which the majority (57.4%) stated that broadband provision was adequate.

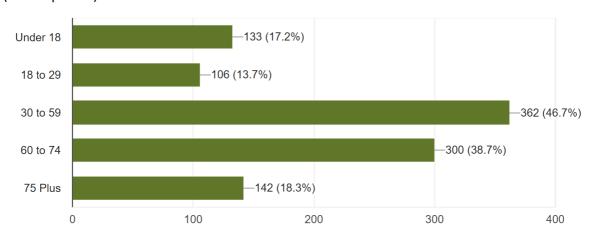
#### Other Comments

Responses included many other comments and these are shown in the Summary of Results section of this document.

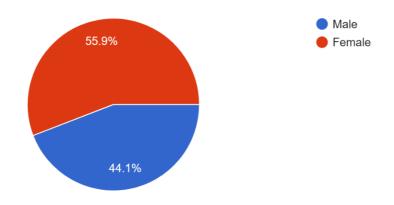
#### **SUMMARY OF RESULTS**

#### **ABOUT YOU**

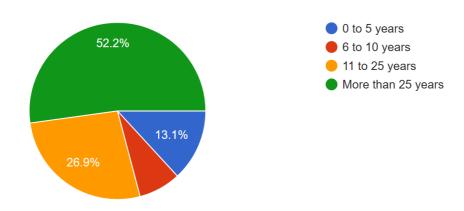
Q - What age ranges are currently in your household: (775 responses)



Q – Analysis of Gender of respondents: (777 responses)



Q – How long have you lived in the Parish: (776 responses)



#### LIVING IN THE PARISH

#### Q - What do you like about living in the Parish:

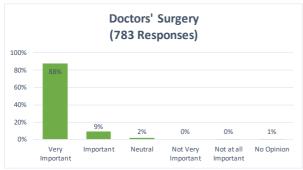


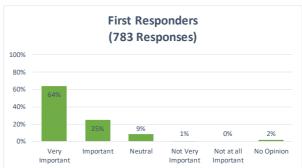
#### Q - Any other things you like about living in the Parish?

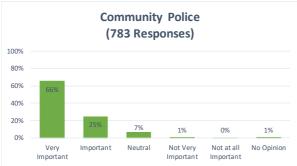
The majority of comments related to the rural feel of the area, countryside views and walks together with village character and atmosphere. Other comments included the following:

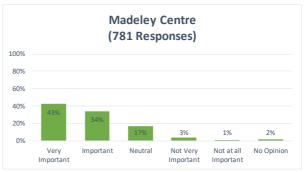
- Grade 1 Listed church, historic building and conservation area.
- Access to Newcastle and proximity to good road and rail network.
- Sense of community and friendly people.
- Reasonable standard of shops and facilities for size of the village.
- Good schools.
- Lea Court and Madeley Centre is good for elderly residents.
- Clean and tidy village.
- Low crime rate.

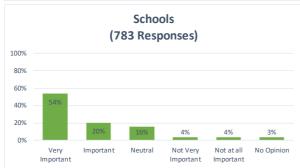
#### Q - How important are the following existing services and facilities to you?



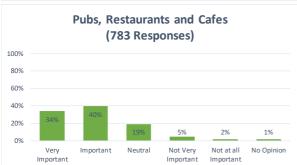




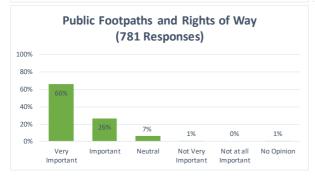












Q - Madeley Parish is an area identified by Newcastle Borough Council for potential growth. How adequate and able to cater for the current and future population growth are the existing services and facilities that were identified in the previous question?

#### Analysis by Service/Facility

20%

More than Adequate

Adequate

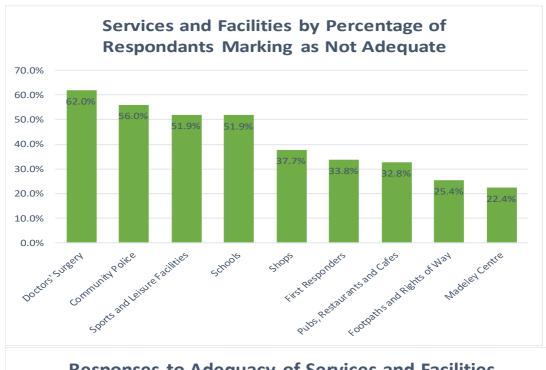
Not Adequate

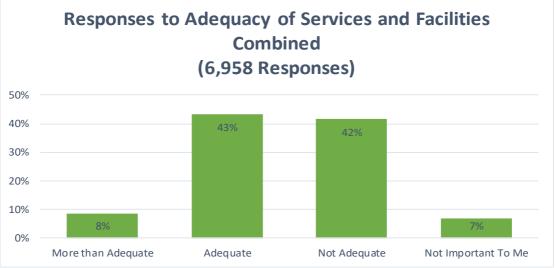


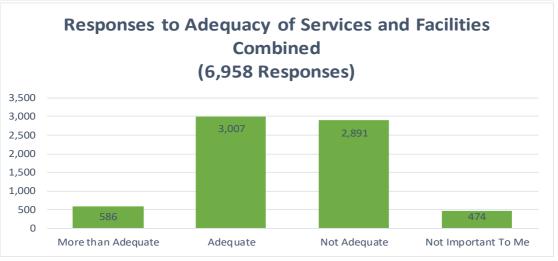
4%

Not Important To Me

#### **Analysis by Service/Facility Combined**







Q - Are there any facilities or services in the Parish that you think are missing or need improving?

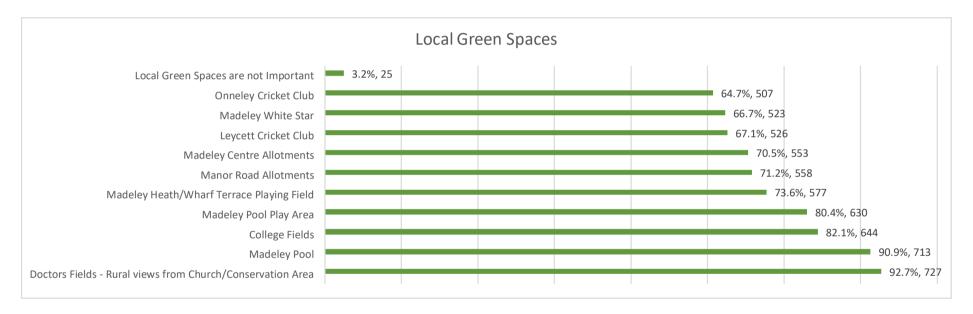
Responses indicated there are many facilities and services missing in the area. The largest response was in relation to a post office, with sports facilities including a bowls green and football changing rooms mentioned by many. Other facilities and services included the following:

- A community gym.
- Better leisure facilities for the young such as BMX track, youth club etc.
- A bowls green
- A good pub and/or restaurant.
- More community police.
- Better pavements.
- A bank.
- Improved library service.
- Playgroup and young child care.
- Improved bus service.
- Traffic calming and speed restrictions.
- A shop at Madeley Heath.
- More car parking in problem locations such as the Meadows Primary school.
- Maintenance of roads and better gritting in winter.
- Cheaper room hire at the Madeley Centre.
- More organised activities for elderly residents.
- Improved healthcare facilities.
- Newsagent that provides delivery service.
- General sports and leisure facilities such as tennis court and swimming pool.
- More dog waste bins.
- More litter bins.

#### **LOCAL GREEN SPACE**

Q - Local green spaces are places within the parish that contribute to the quality and distinctiveness of the area, and are important to the local community. This can be because they are sports facilities, playing fields, special green spaces such as the village pool area, collectively and individually contributing to the rural character or any other areas that have amenity value. The initial community consultation identified that the local green spaces are very important.

Which of the following local green spaces are important (Percentage of responses marking as important)?

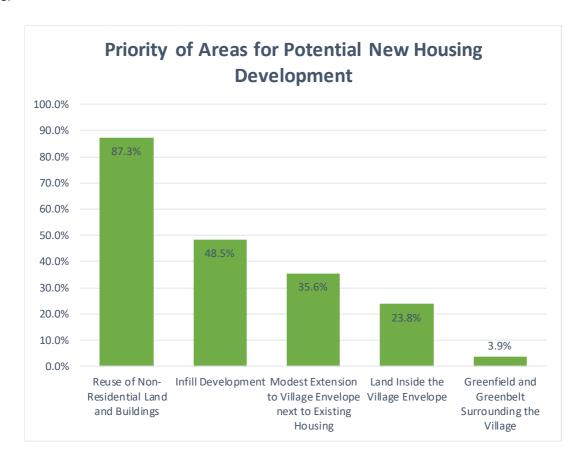


Q - Are there any other important Local Green Spaces in the Neighbourhood Plan Area not listed above?

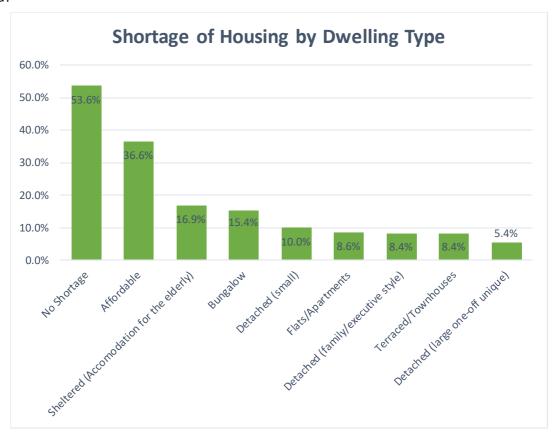
- Area around waterworks and River Lea
- Various general suggestions of areas around footpaths and bridle ways
- Doctors Field (numerous specific nominations)
- Green spaces along Furnace Lane
- Field opposite Meadows Primary School for potential nature reserve
- The Springs at the Holborn (several nominations including one with detailed reasoning)
- Woodland areas in the Parish
- Bar Hill including area known as the Hollows
- Fields at Sir John Offley Primary School
- Brynn Wood and Bowsey Woods fields
- Land at bottom of Arbour Road, Greenmeadows Estate
- Land at The Spinney, Madeley Heath
- Heath Wood, Madeley Heath
- Manor Ruins, Manor Road
- Red Lane and walks towards Onneley
- Onneley Golf Course
- Old Cricket ground adjacent to the Wheatsheaf pub
- Nature reserve and pool with birdwatching hut to rear of Brookhouse Farm
- Manor Pool and Surrounding area
- Manor Care home and surrounding park land
- Paddocks behind parkside
- Honeywall Lane and land around Marley Eternit
- Foot path to Moor Hall
- Woodland area between Heighley castle and houses off Holme Oak drive
- Woodland surrounding M6 bridge on the road road into Madeley
- Land around the Old Hall
- The land between Moss Lane and Bower End Lane
- Field between Birches Farm onto Castle Lane

#### **HOUSING**

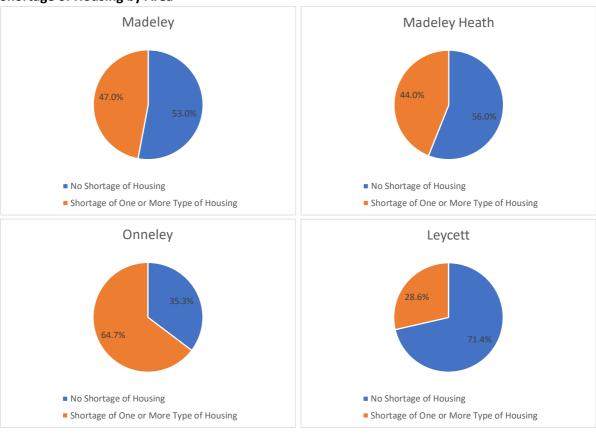
Q - The priority for any new potential housing development in the Neighbourhood Plan area should be:



## Q - Do you think there is a shortage of any type of dwellings in your part of the Neighbourhood Plan area?

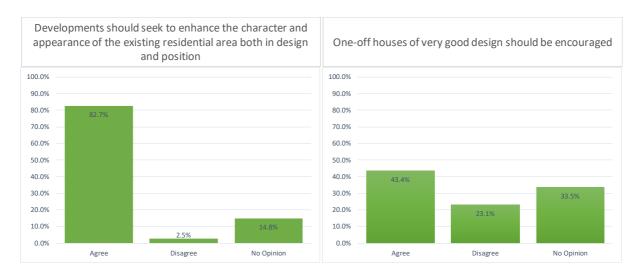


#### **Shortage of Housing by Area**

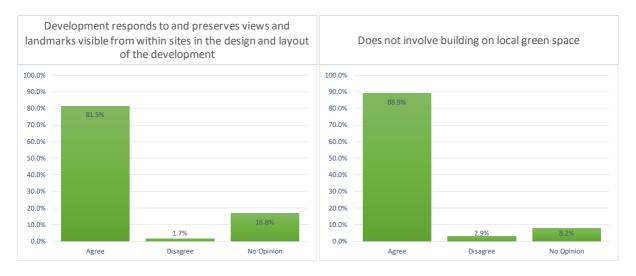


- Q Do you have any suggested locations that you think are appropriate for new dwellings?
  - Recreate village in Leycett (numerous suggested this location)
  - Land around Marley Eternit
  - Land opposite the Meadows Primary School to include improvements to Monument Junction
  - Any brownfield sites
  - Area behind the Madeley Centre
  - Wasteland around Onneley Cricket Club
  - Land below Madeley Manor
  - Land adjoining Sunnybank Cottages, Newcastle Road
  - Area of Land between the Church and the Holborn (The Springs)
  - Land around Bar Hill
  - Behind Madeley High School
  - Land at end of Wharf Terrace
  - Area behind Parkside
  - Farmland near Knightley
  - Field to south of Manor Park Farm
  - Furnace Lane behind Madeley Centre
  - Land between Bower End Lane and Doctors surgery
  - Madeley Manor Care home
  - Nethersett Hay Industrial Estate
  - Chantlers timber yard, Madeley Heath
  - Manor Road area
  - The Offley pub could be converted to flats

### Q - Neighbourhood Plans can include design policies. Would you want to include any of the following statements?







#### TRANSPORT AND RURAL ECONOMY

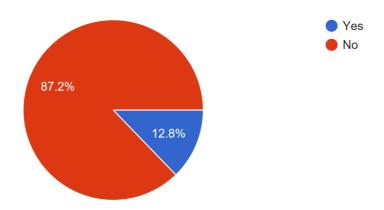
Q - The Neighbourhood Plan cannot deal with matters covered by the Highways Act. However, there is an opportunity to identify issues with roads such as problem junctions that might become worse or be unable to cope with new housing development. If any, please give details below?

The Monument junction in Madeley Heath received by far the most comments with 327 responses mentioning it as a problem junction. Many of the comments were strongly worded and stated that it is a significant issue that needs be resolved before any additional development is considered.

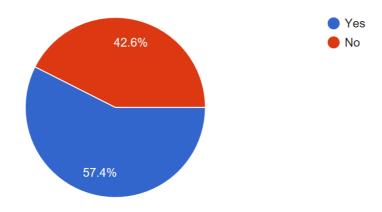
Responses also mentioned the following issues:

- Excessive speed throughout the area
- Speed calming measures near to the schools and centre of the village
- Junction with New Road and A525
- Junction with Manor Road and A525
- Traffic using Heighley Castle Way as quicker route
- Junction with Bowsey Wood Road and A531
- Junction with Wharf Terrace and A531
- Volume and speed of HGVs and agricultural vehicles
- Insufficient parking at Meadows Primary school, Newcastle Road Chemist and in centre of village
- No pavement at Vicarage Lane and other areas in the village
- Exit from Greyhound Court
- Poorly maintained pavements
- River Lea bridge on A525 is too narrow
- Pedestrian crossing required near High School and Working Mens club
- Inadequate bus service
- Leycett Lane and Ridge Hill Drive junctions with A525
- Flooding in Manor Road
- Cycle paths required

#### Q - Do you run a business or work in the Neighbourhood Plan area?



#### Q - If yes, is your broadband adequate for your business or work needs?



Q - If you have any suggestions on how the Neighbourhood Plan could support the growth of your business or development of new business through planning policy please give details below.

Responses included the following comments:

- Improvements required to telephone exchange
- Broadband reliability is inconsistent and can create difficulty when working from home particularly for those living further from the telephone exchange
- There is limited choice of broadband providers in the exchange and cable is not available
- The closure of the post office makes it harder to work from home and for small local businesses
- Improve the Madeley Centre so it can be a hub for small business meetings
- Improvements required to appearance of shops and commercial buildings
- More flexible planning rules for small local businesses

#### **AND FINALLY**

Q - Finally, do you have any comments or is there anything land use based that you would like to see covered in the Neighbourhood Plan that you think we may have missed? If there is, please let us know in the box below:

Responses included the following comments:

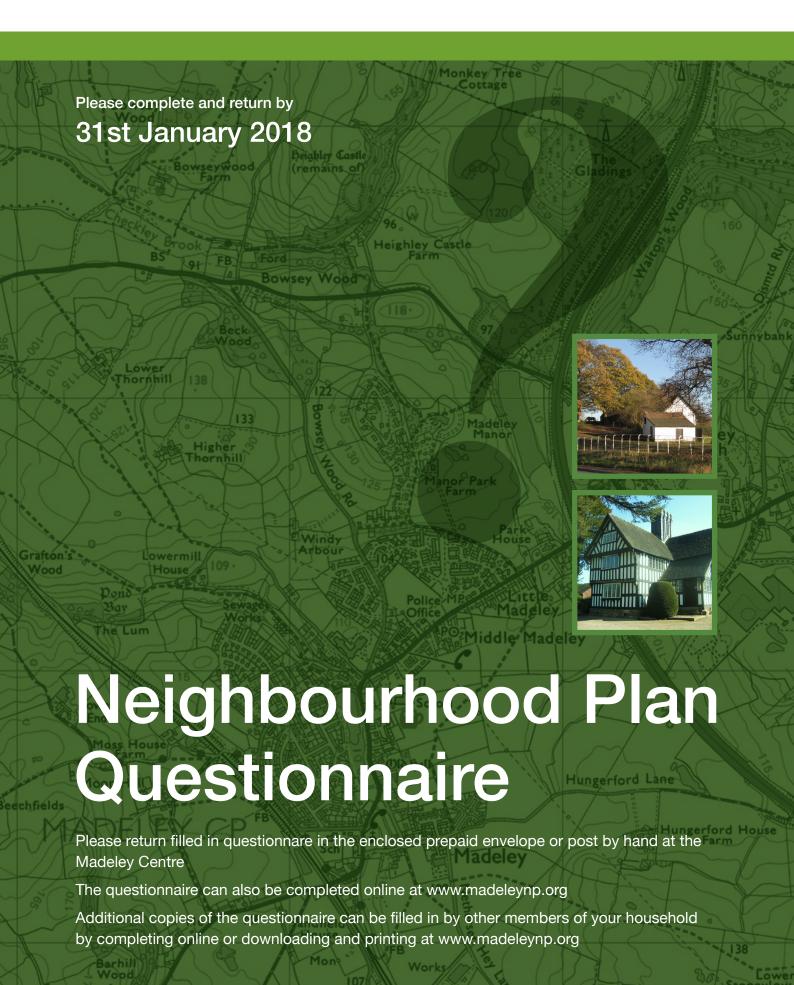
- The green belt and green spaces are vitally important to the area and should continue to be protected.
- The impact of HS2 should be considered including how it will make the area undesirable throughout the construction period and beyond.
- The infrastructure of the area is already struggling to cope and no development should be permitted until facilities and services are improved to cope.
- The rural and village character is vitally important to the area and is in danger of being lost due to over development. Any development should be small and sensitive to ensure the rural and village character is protected.
- Visual and noise reduction screening improvements are required around the West Coast mainline and M6 motorway.
- Sports and leisure facilities need to be increased and improved.
- A car park and additional open space is required for the Meadows Primary school.
- Bollards are required to protect pedestrians in the centre of the village.
- New housing development should be focused away from villages so that they are closer to areas of employment.
- Improvements are required to the appearance of the Greyhound Courts shops and flats.
- Trees and natural features are important and should be maintained and improved throughout the village.
- The geese at Madeley pool should be better controlled.
- Sewerage and drains are unable to cope and need improvement.
- There is a lack of leisure facilities for children such as a BMX track.
- Improvements are required to the maintenance of roads and pavements.
- The flood plain for the River Lea should be protected.
- · Lack of community policing
- Anti-social behaviour.
- The Offley Arms should be kept as a pub.

#### APPENDIX 1 – RESPONSE COVERAGE BY POSTCODE





## Madeley, Madeley Heath, Leycett and Onneley



# Madeley, Madeley Heath, Leycett and Onneley Neighbourhood Plan Questionnaire

Many of you have already helped with answers to the initial community consultation in August 2017. We (the steering group made up of Parish Councillors and residents) have used those replies to draw up further questions in this more detailed questionnaire. Your responses to this questionnaire are very important because they will inform the policies in the draft Neighbourhood Plan to guide the future of the Parish.

This draft Plan will then be presented to the Parish for comments before being submitted to Newcastle Borough Council for review. Following an independent examination you will be able to vote at a referendum to decide whether to make the plan. If the plan is 'made' it will be a statutory planning document used together with the Joint Local Plan of Newcastle and Stoke on Trent until 2033. All planning applications within the Parish will be tested against these. The objective is to inform any future development while helping to ensure future prosperity and growth.

The policies must focus on land use issues, (which might include the effect of HS2), but other concerns such as traffic, highways, public transport availability, and litter could be incorporated in a separate document for future guidance.

Please reply to each question in the following sections. There is a section at the end to add comments that are not covered in other parts of the questionnaire.

#### Prize Draw

The Evening Spice restaurant in Madeley have donated a meal for two voucher. If you would like your name entered into the draw for the voucher please enter your details below. Your name and contact details are <u>not</u> required for the questionnaire and will be held seperately for the draw only and not given to third parties.

Name:
Telephone or email:
Please leave blank if you prefer not to enter the draw

### **About You**

We have a number of questions to ensure that we have a broad response to the questionnaire from throughout the community.

1.	What age ranges are currently in your household? (tick all that apply)
	Under 18 18 to 29 30 to 59 60 to 74 74+
2.	Are you:
	Male Female
3.	Postcode:
4.	Are you the only person in your household completing this questionnaire?  Tick only one square.  Yes No
5.	How long have you lived in the Parish?  Tick only one square.  0 to 5 years 6 to 10 years 11 to 25 years More than 25 years

## Living in the Parish

This section asks about what is most important to you about life in the Neighbourhood Plan Area today and what you would like to see in the future. The questions are about community services, shopping, availability and use of open spaces, recreation and leisure facilities and our local heritage.

6.	What do you like about living in the Parish Tick only one square per row.	?						
		Agree Strong		Agree	Neutral	Disagree	Disagree Strongly	No Opinion
	A pleasant place to live							
	The rural/countryside location and setting							
	Historic character and local green spaces							
	Separation from other villages and the urban area to ensure Madeley, Madeley Heath, Leycett, and Onneley remain distinct rural s		nts					
	Madeley pool							
	Leisure facilities, green and open spaces ar range of community services	nd						

7. Any other things you like about living in the Parish?



All Saints Church, Conservation area and countryside beyond.

	How important are the following Tick only one square per row.			racilles to			
		Very Important	Important	Neutral	Not Very Important	Not at all Important	No Opinion
	Doctors' Surgery						
	First Responders						
	Community Police						
	Madeley Centre						
	Schools						
	Shops						
	Pubs, Restaurants and Cafes						
	Sports and Leisure Facilities						
	Public Footpaths, Rights of Way and Bridle Paths						
9.	Madeley Parish is an area ider How adequate and able to cat services and facilities that wer Tick only one square per row.	er for the cu	rrent and fu	ture popul			
		More Adeq		Adequate	Not Adequa		mportant o Me
	Doctors' Surgery						
	First Responders						
	Community Police						
	Madeley Centre						
	Schools						
	Shops						
	Pubs, Restaurants and Cafes						
	Sports and Leisure Facilities						
	Public Footpaths, Rights of Way and Bridle Paths						
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?
10.	Are there any facilities or servi	ces in the Pa	arish that yo	ou think are	missing or	need impro	ving?

### **Local Green Space**

Local green spaces are places within the parish that contribute to the quality and distinctiveness of the area, and are important to the local community. This can be because they are sports facilities, playing fields, special green spaces such as the village pool area, collectively and individually contributing to the rural character or any other areas that have amenity value. The initial community consultation identified that local green spaces are very important.

Tic	k all that apply.
	Rural views from the Conservation Area, Church and Doctors Fields
	College Fields
	Madeley Pool
	Madeley White Star
	Leycett Cricket Club
	Onneley Cricket Club
	Manor Road Allotments
	Madeley Centre Allotments
	Madeley Heath/Wharf Terrace Playing Field
	Madeley Pool Play Area
	Local Green Spaces are not Important in the Parish
abo	e there any other important Local Green Spaces in the Neighbourhood Plan Area not listed ove? so, please provide a name and description to identify location)
abo	ove?

### Housing

Under government guidelines, local authorities must have at least a five year supply of housing sites, otherwise there is a presumption for permitting housing applications. Newcastle Borough does not currently have five years' supply, so Madeley, and other rural areas, are vulnerable to housing applications. Under Newcastle Borough Council's Local Plan we are one of three villages where the services are considered adequate, and therefore more open to new housing developments.

Under the national 'Call for Sites' guidance, many areas in and around the village have been offered by individual landowners as suitable for development. These are shown on the map on the last page.

Newcastle Borough Council is currently considering a number of growth strategies for the borough following earlier consultation in the Summer of 2017. This could result in a larger growth for areas such as Madeley given factors such as the level of services and facilities they consider make us sustainable. The Neighbourhood Plan is currently undertaking a Housing Needs Assessment to provide clarity for the parish and help to inform the levels of growth and the types of new homes we need in the future. The Neighbourhood Plan also has the opportunity to inform not only the type and mix of houses but inform where these might go.

The Local Plan currently being developed by Newcastle Borough Council is likely to require additional development under the housing target for Madeley Parish in the local plan to 2033. If this is the case, the following questions seek to guide the amount of new housing and identify the type and location favoured by the local community.

sho	e priority for any new potential housing development in the Neighbourhood Plan area buld be. k all that apply.
	Infill development
	Re-use of land/conversion of buildings previously used for non-residential purposes
	Land inside the Village Envelope
	A modest extension to the Village Envelope adjacent to an existing housing area
	Greenfield or Green Belt land surrounding the village

14. In which par	t of the Neighbourhood Plan area do you live?
Madele	
	ey Heath
Onnele	
Leycet	
Other:	
15. Do you think Plan area? Tick all that a	there is a shortage of any type of dwellings in your part of the Neighbourhood
	rtage of houses
	ed (large one-off unique)
	ed (family/executive style)
	ed (small)
Bungalo	
	partments d/Townhouses
	ble (Housing to meet the needs of those having a local connection to the Parish) ed (Accomodation for the elderly)
Sileitere	ed (Accomodation for the elderly)
	e any suggested locations that you think are appropriate for more dwellings?  e give details below including reasons)

following statements?  Tick only one square per row.			
	Agree	Disagree	No Opinior
Developments should seek to enhance the character and appearance of the existing residential area both in design and position			
One-off houses of very good design should be encouraged			
Reflect the height, scale and massing of neighbouring residential properties			
Avoid the appearance of over development and over urbanisation, taking account of the rural character of the area			
Development responds to and preserves views and landmarks visible from within sites in the design and layout of the development			
Development does not involve building on local green space			

# Transport and Rural Economy

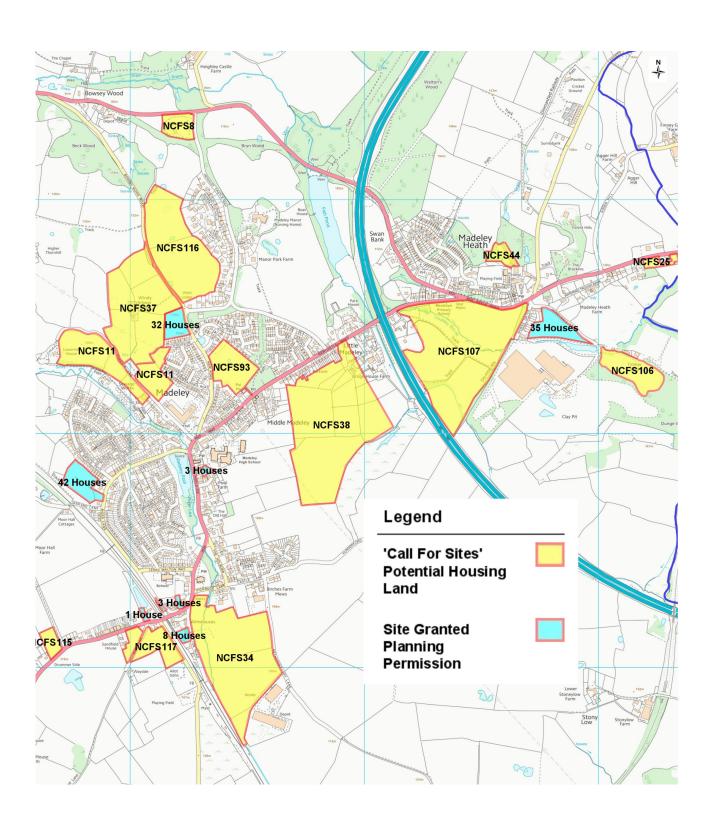
18.	The Neighbourhood Plan cannot deal with matters covered by the Highways Act. However, there is an opportunity to identify issues with roads such as problem junctions that might become worse or be unable to cope with new housing development.  If any issues with roads or junctions, please give details below?	

19. Do you run a business or work in the Neighbourhood Plan area  Tick only one.
Yes
No
20. If yes, is your broadband adequate for your business or work needs?  Tick only one.
Yes
No
21. If you have any suggestions on how the Neighbourhood Plan could support the growth of your business or development of new business through planning policy please give details below
And Finally
22. Finally, do you have any comments or is there anything which is land use based that you would like to see covered in the Neighbourhood Plan that you think we may have missed? If there is, please let us know in the box below:

### 'Call for sites' map

As mentioned in the Housing Section, many areas in and around the village have been offered by landowners for Newcastle Borough Council to consider as suitable for development. These are shown highlighted yellow on the map below.

In addition, a number of sites have already been granted planning permission. These are shown highlighted blue on the map below.



### Thank you very much for filling in this questionnaire.

We are sorry to ask you to complete another questionnaire. However we do need to ensure that the final neighbourhood plan truly reflects the views of our Parish and it is important that we have clear evidence to prove community engagement if the adopted plan is challenged in the future.

Many thanks for your time.

Please return completed questionnaires in the enclosed prepaid envelope or post it by hand at the Madeley Centre.

Additional copies of this questionnaire can be downloaded and printed at www.madeleynp.org

The questionnaire can also be completed online at www.madeleynp.org